This sample unit outline is provided by CHC for prospective and current students to assist with unit selection.

Elements of this outline which may change with subsequent offerings of the unit include Content, Required Texts, Recommended Readings and details of the Assessment Tasks.

Students who are currently enrolled in this unit should obtain the outline for the relevant semester from the unit lecturer.
<table>
<thead>
<tr>
<th><strong>Unit code</strong></th>
<th>BZ692</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Unit name</strong></td>
<td>Business Research Project Part B</td>
</tr>
<tr>
<td><strong>Associated higher education awards</strong></td>
<td>Master of Business Administration</td>
</tr>
<tr>
<td><strong>Duration</strong></td>
<td>One semester</td>
</tr>
<tr>
<td><strong>Level</strong></td>
<td>Postgraduate</td>
</tr>
<tr>
<td><strong>Unit coordinator</strong></td>
<td>Dr Rod St Hill</td>
</tr>
<tr>
<td><strong>Lecturer</strong></td>
<td>A lecturer will be assigned as Business Research Project Supervisor</td>
</tr>
<tr>
<td><strong>Core/elective</strong></td>
<td>Core</td>
</tr>
<tr>
<td><strong>Weighting</strong></td>
<td>Unit credit points: 10</td>
</tr>
<tr>
<td></td>
<td>Total course credit points: 120</td>
</tr>
<tr>
<td><strong>Student workload</strong></td>
<td><strong>External</strong></td>
</tr>
<tr>
<td></td>
<td>Directed study hours per week: 6</td>
</tr>
<tr>
<td></td>
<td>Personal study hours per week: 4</td>
</tr>
<tr>
<td></td>
<td>Total workload hours per week: 10</td>
</tr>
<tr>
<td></td>
<td>Total hours per unit: 150</td>
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<tr>
<td></td>
<td>Students requiring additional English language support are expected to undertake an additional 1 hour per week.</td>
</tr>
<tr>
<td><strong>Delivery mode</strong></td>
<td>External</td>
</tr>
<tr>
<td><strong>Pre-requisites/co-requisites/restrictions</strong></td>
<td>Prerequisite or corequisite</td>
</tr>
<tr>
<td></td>
<td>BZ691</td>
</tr>
<tr>
<td><strong>Professional registration requirements</strong></td>
<td>Nil</td>
</tr>
<tr>
<td><strong>Rationale</strong></td>
<td>Managers of contemporary organisations are often confronted by the need to undertake, delegate or commission research in their decision-making. Regardless of whether a manager undertakes research or evaluates the research of others, it is important that they understand the importance of good process in research. This unit is designed to provide students with advanced knowledge and practical appreciation that are gained through the experience of executing and reporting on an independent research project in a problem-solving business context. Students will be guided by an experienced business academic or practitioner.</td>
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</tbody>
</table>
### Recommended readings

<table>
<thead>
<tr>
<th><strong>Books</strong></th>
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</thead>
</table>

<table>
<thead>
<tr>
<th><strong>Journals and Periodicals</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><em>Business: Theory and Practice</em></td>
</tr>
<tr>
<td><em>Entrepreneur</em></td>
</tr>
<tr>
<td><em>Global Business and Management Research: An International Journal</em></td>
</tr>
<tr>
<td><em>International Journal of Business</em></td>
</tr>
<tr>
<td><em>International Journal of Business and Management Science</em></td>
</tr>
<tr>
<td><em>International Journal of Business Research</em></td>
</tr>
<tr>
<td><em>International Journal of Case Studies in Management</em></td>
</tr>
<tr>
<td><em>Journal of Applied Business Research</em></td>
</tr>
<tr>
<td><em>Journal of Business Research</em></td>
</tr>
<tr>
<td><em>Review of Business Research</em></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Websites</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>SAGE research methods (business) – accessible via Library databases</td>
</tr>
</tbody>
</table>

In addition to the resources above, students should have access to a Bible, preferably a modern translation such as *The Holy Bible: The New International Version 2011* (NIV 2011) or *The Holy Bible: New King James Version* (NKJV). These and many other translations may be accessed on-line at [http://www.biblegateway.com](http://www.biblegateway.com). The Bible app from LifeChurch.tv is also available free for smart phones and tablet devices.

### Specialist resource requirements

- Students must have access to a computer with spreadsheet software. Depending on the research project, students may need access to specialist computer software such as SPSS.

### Content

1. Undertaking and managing the research project
2. Writing a draft research project report
3. Finalising a research project report
<table>
<thead>
<tr>
<th>Learning outcomes</th>
<th>On completion of this Unit, students should be able to:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>1. Identify, and develop a response to, ethical issues that might arise in the context of the research project;</td>
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<tr>
<td></td>
<td>2. Demonstrate critical understanding of business research methods and strategies that enable the execution of a problem-based business research project;</td>
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<td></td>
<td>3. Critically reflect on their professional practice as it relates to their project;</td>
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<td></td>
<td>4. Work independently with minimum guidance to manage research tasks and deadlines; and</td>
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<tr>
<td></td>
<td>5. Communicate at an appropriate tertiary standard with special attention to correct grammar, punctuation, spelling, vocabulary, usage, sentence structure, logical relations, style, referencing and presentation.</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Assessment tasks</th>
<th>Students must submit a reasonable attempt at all assessment items to be eligible for a passing result in the unit. A reasonable attempt will normally be indicated by a minimum of 40% of the total possible marks for that assessment item.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Task 1:</td>
<td>Progress reports on research project</td>
</tr>
<tr>
<td>Word Length/Duration:</td>
<td>2 x 1000 words</td>
</tr>
<tr>
<td>Weighting:</td>
<td>10% (5% for each report)</td>
</tr>
<tr>
<td>Learning Outcomes:</td>
<td>4, 5</td>
</tr>
<tr>
<td>Assessed:</td>
<td>Weeks 3, 6</td>
</tr>
<tr>
<td>Task 2:</td>
<td>Research project draft report</td>
</tr>
<tr>
<td>Word Length/Duration:</td>
<td>7000 words</td>
</tr>
<tr>
<td>Weighting:</td>
<td>20%</td>
</tr>
<tr>
<td>Learning Outcomes:</td>
<td>1-5</td>
</tr>
<tr>
<td>Assessed:</td>
<td>Week 12</td>
</tr>
<tr>
<td>Task 3:</td>
<td>Research project final report</td>
</tr>
<tr>
<td>Word Length/Duration:</td>
<td>40 minutes - Oral presentation; 8000 words - Written report</td>
</tr>
<tr>
<td>Weighting:</td>
<td>20% - Oral presentation; 50% - Written report</td>
</tr>
<tr>
<td>Learning Outcomes:</td>
<td>2-5</td>
</tr>
<tr>
<td>Assessed:</td>
<td>Week 14 - Oral presentation; Week 16 - Written report</td>
</tr>
</tbody>
</table>

| Unit summary | This unit provides advanced knowledge about, and practical experience in, the business research process from execution of the research to delivery of a final report. |